



GLOBAL SCHOLARS MIGRATION

BRIDGING WORLDS. BUILDING FUTURES.

Q2 2026 / THE QUALITY ISSUE

TRUST IS THE OUTCOME.

Education • Travel • Global Mobility



BUILDING TRUST THROUGH QUALITY

LEARN → EXPLORE → MOVE → GROW

MEET YOUR NAVIGATOR.

HI, I'M NOVA.

The world is full of possibilities. But possibility without direction can quickly become uncertainty. That's where navigation matters.

Together, we'll explore what quality really means - not as a slogan, but as something people should be able to experience.

IN THIS ISSUE

LEARN

International Education

EXPLORE

Travel & Experiences

MOVE

Global Mobility

GROW

People & Culture



QUALITY

Trust is one of the most valuable things an organisation can receive, yet it is also one of the easiest words for organisations to use.

At Global Scholars Migration, we believe trust cannot simply be requested. It must be earned through the quality of the experience we create, the consistency of our actions and the responsibility with which we approach every journey entrusted to us.

THE QUESTION BEHIND EVERY JOURNEY

**“CAN I TRUST THE
PEOPLE GUIDING ME?”**

QUALITY IS THOUGHTFUL PREPARATION.

It is listening before recommending. It is knowing when specialist expertise is required. It is building processes that create consistency as an organisation grows.

**TRUST IS BUILT
BEFORE IT IS
EARNED.**

MISAAL RAZA KHAN

CHAIRMAN / GSM

A STANDARD EARNED.



ICEF AGENCY STATUS

During Q2 2026, Global Scholars Migration achieved ICEF Agency Status (IAS) - an important external milestone in a broader journey towards quality, accountability and professional practice.

CREDIBILITY MUST EXTEND BEYOND PRESENTATION.

Institutions, students and families increasingly need transparent ways to understand who they are working with and the professional standards expected of those organisations.

WHY IT MATTERS

TRANSPARENCY

PROFESSIONALISM

ACCOUNTABILITY

FOR STUDENTS

- 1 Greater transparency
- 2 Professional conduct
- 3 Verifiable status

FOR PARTNERS

- 1 A further reference point
- 2 Commitment to standards
- 3 Stronger relationships

FOR GSM

- 1 Sustain the standard
- 2 Invest in people
- 3 Improve continuously



NEXT ON THE QUALITY JOURNEY

QUALITY SHOULD BE DEMONSTRABLE.

GSM's work towards a structured Quality Management System continues. ICEF Agency Status and the QMS journey are different initiatives, but they share an important principle: quality should be visible in how an organisation operates.

QUALITY, NOT QUANTITY.



IBTASAM ALI ZAFAR

BRANCH DEVELOPMENT LEAD

International education success was often measured through a simple number: how many students were recruited. But the conversation is shifting from volume to value.

THE BETTER QUESTION

DID THE STUDENT SUCCEED?



THE RIGHT ROUTE STARTS WITH LISTENING.

01 / UNDERSTAND

Academic history, career aspirations, financial circumstances and personal objectives all matter.

02 / ADVISE

Responsible counselling explains opportunity alongside reality - costs, expectations and challenges.

03 / PREPARE

An offer letter is not the finish line. Preparation continues through documentation, accommodation and pre-departure readiness.

04 / SUSTAIN

Quality is not the opposite of growth. Quality is what makes meaningful growth sustainable.



CONFIDENCE IS BUILT.

RASHIFA IZHAR

SENIOR CONSULTANT &
EDUCATION COUNSELLOR

Studying abroad can be exciting. It can also be overwhelming. Confidence does not always arrive before the decision. Often, it is built through the process.



GUIDANCE SHOULD CREATE INDEPENDENCE.

The final decision belongs to the student. Good guidance provides information, explains alternatives, identifies risks and encourages critical thinking.

SWIPE



FIVE CONFIDENT ANSWERS BEAT ONE RUSHED APPLICATION.

☐

I understand my chosen course.

☐

I understand why I selected this institution.

☐

I understand the complete financial commitment.

☐

I understand the application and visa process relevant to me.

☐

I understand how this choice connects with my future goals.



EUROPE BEYOND THE FAMILIAR.



THE NEW EDUCATION MAP

Europe's education landscape is broader than a small group of traditional destinations. GSM is developing institutional relationships across emerging study destinations including Georgia, Bosnia and Herzegovina and Czechia.

DON'T ASK:

**“WHERE DOES EVERYBODY
ELSE GO?”**

ASK: “WHAT FITS THIS STUDENT?”



EXPLORE WIDELY. DECIDE CAREFULLY.

01

GEORGIA

An emerging education destination.



02

BOSNIA & HERZEGOVINA

A distinctive European study context.



03

CZECHIA

A wider map of programmes and possibilities.



DON'T CHOOSE A COUNTRY.
CHOOSE A FIT.



THE WORLD, CURATED.

From journeys of faith to journeys of discovery.

QUALITY LIVES AROUND THE DESTINATION.

The quality of a journey is found in everything surrounding the destination: preparation, comfort, reliability, service, timing and confidence that important details have been considered.



COMFORT. RELIABILITY. PEACE OF MIND.



REIMAGINING THE PREMIUM UMRAH EXPERIENCE

Umrah is unlike an ordinary holiday. Premium service should create comfort, reliability and peace of mind so travellers can focus more fully on the purpose of their journey.



PAKISTAN

WORLD



AUSTRALIA

WORLD

**DON'T JUST GO SOMEWHERE.
EXPERIENCE IT WELL.**

NOVA GLOBAL MOBILITY WATCH

AUSTRALIA & CANADA.

What we're watching in 2026

A CHANGING WORLD

International mobility is increasingly connected with workforce priorities, sustainability, education policy and national economic planning.

Old assumptions can become outdated quickly. That is why informed decisions require current information and appropriate professional advice.



WATCH THE SIGNALS. RESPECT THE FRAMEWORK.

AUSTRALIA

- 1 Skilled and employer-sponsored developments
- 2 Occupation and workforce priorities
- 3 International education policy
- 4 Graduate and temporary visa settings
- 5 Regional opportunities

CANADA

- 1 Temporary and permanent migration settings
- 2 International student policy
- 3 Worker pathways and workforce priorities
- 4 Changing compliance requirements
- 5 Official policy announcements



INFORMATION CHANGES.

GOOD DECISIONS STAY CURRENT.

PROGRESS IN MOTION.

QUALITY

ICEF Agency Status achieved

SYSTEMS

Structured QMS work continues

EDUCATION

Developing international portfolio

TRAVEL

Premium experiences from two continents



MOMENTUM NEEDS DIRECTION.



QUALITY IS NEVER A FINISH LINE.

A milestone matters because of what it changes next. Recognition creates responsibility. Growth requires systems. New opportunities require careful evaluation. And every experience must continue earning trust.

01



REVIEW

02



IMPROVE

03



REPEAT

EMERGING TALENT.



RANA DANIYAL

RISING STAR / Q2 2026

Recognising emerging capability, commitment to learning and the people who bring GSM's standards to life every day.

TRUST IS NOT WHAT WE SAY. IT IS WHAT PEOPLE EXPERIENCE.

THE NAVIGATION CONTINUES

Learn with curiosity. Explore with intention. Move with current information. Grow through quality. Earn trust through every experience.



GLOBAL SCHOLARS MIGRATION

BRIDGING WORLDS. BUILDING FUTURES.

THE GSM TRUST STANDARD

Five Principles. One Standard.



01

WE INFORM BEFORE WE INFLUENCE.

People deserve enough clarity to make informed choices.

02

WE RECOMMEND BEFORE WE SELL.

Suitability should come before convenience.

03

WE BUILD SYSTEMS THAT SUPPORT CONSISTENCY.

Quality should not depend on who happens to be working that day.

04

WE RESPECT PROFESSIONAL BOUNDARIES.

Trust includes knowing when specialist, licensed or regulated expertise is required.

05

WE MEASURE SUCCESS BY THE EXPERIENCE WE LEAVE BEHIND.

Transactions finish. Reputation remains.

Trust determines who people
choose to take that journey with.



The world is full of **Possibilities.**

Navigate It With Confidence.

Learn. Explore. Move. Grow.



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